

MCM Comic Con App On-Site Competition – Free Prize Draw

Terms and Conditions

1. Who are we?

- The **MCM Comic Con x EGX App On-Site Competition – Free Prize Draw** (referred to in these terms and conditions as “**the Prize Draw**”) is offered to you by **Reed Exhibitions Limited**, of Gateway House, 28 The Quadrant, Richmond, Surrey TW9 1DN (hereinafter also known as “**we**” or “**us**”).
- We are the organiser of the **MCM Comic Con and EGX** events, including MCM x EGX London October 2024 taking place at ExCel Centre, London, from 10am on Friday 25th October 2024 to 5pm on Sunday 27th October 2024 (referred to in these Terms and Conditions as “**the Event**”), as the owner and controller of the MCM Comic Con website, www.mcmcomiccon.com (“**the Website**”) and the bespoke MCM x EGX App which is available for all ticket holders for the Event to download and use (“**the App**”).
- The Prize Draw being run by us via the App is for five (5) separate prizes, as outlined in Prize Details in Section 3 below of Terms and Conditions (“**the Prizes**”).
- For any queries or issues regarding the Prize Draw, please contact:

Tim Cotton, Senior Legal Counsel
Gateway House
28, The Quadrant
Richmond
Surrey, TW9 1DN
- Alternatively email: alice.edwards@reedpop.com – we will endeavour to respond to email messages within three working days.

2. What terms, conditions and rules apply to the Competition?

- These Terms and Conditions apply to the Prize Draw.
- You will be deemed to have accepted these Terms and Conditions and be bound by them upon entering the Prize Draw, which you do so merely by downloading the App, following the instructions to activate tickets and partaking in either the MCM Scavenger Hunt or the MCM Fan Hub at any time between 10:00 hours BST on Wednesday 23rd October 2024 (“**the Opening Date**”) and 17:00 hours BST on Sunday 27th October 2024 (“**the Closing Date**”).
- If you are in breach of these Terms and Conditions, you may be excluded from access to the Prize Draw.
- Entry into the Prize Draw is only as outlined in these Terms and Conditions, for bona fide ticket holders for the Event only and for eligible persons only.
- Unfortunately, the following persons are excluded from entering the Prize Draw and their entries will not be considered:

- (a) employees of Reed Exhibitions Limited or any associated company of Reed Exhibitions Limited;
- (b) employees or contractors of the ExCel Centre, London; and
- (c) any person directly or indirectly involved in the running of the Prize Draw;

3. Prize Draw Guidelines

- You will be entitled to submit one entry for each and every one of the eight (8) Prizes in the Prize Draw. Any duplicate entries will be removed or disbarred.
- The Prize Draw is open for the period between the Opening Date and the Closing Date. Any entries received outside this period will not be accepted.
- We may, at our discretion, alter, amend, suspend or withdraw the Prize Draw without prior notice. We will not change the terms unless forced to do so by unavoidable circumstances outside of our control. Any such changes will be indicated on the Website and it is your responsibility to check for any changes.

Prize Details

- The following five (5) Prizes are available to be won as follows, all of which require the App to be downloaded and the instructions on the App to activate tickets to be complied with:
 - Play the “Match the EGX Mascots” memory game and the highest ranking player at the Closing Date of the Event will win 2 x Weekend Tickets to MCM Comic Con London May 2025 taking place at the ExCel Centre, London, from Friday 23rd May 2025 to Sunday 25th May 2025 (“**MCM May 2025**”);
 - Play the “MCM Tarot Card Quiz” and one lucky player wins 2 x Weekend Tickets to MCM May 2025, such Prize being drawn at random by us after the end of the Event;
 - Play the “MCM x EGX Fan Vote” game and vote on your favourite aspects of the Event for a chance to win 2 x Weekend Tickets to MCM May 2025, such Prize being drawn at random by us after the end of the Event;
 - Play the “MCM Selfie” game and upload a selfie in the Fan Hub for a chance to win 2 x Weekend Tickets to MCM May 2025, such Prize being drawn at random by us after the end of the Event;
 - Play the “MCM Treasure Hunt” game and collect all trophies by scanning QR codes hidden around the Event via the QR code scanner in the App. Once you have found all trophies, show your completed trophy screen at the Official Show Merch Store to collect a Prize comprising of an MCM Comic Con or EGX merch item as chosen by the Event team while stocks last, and one lucky player per day has a chance to win a Nintendo Switch Lite: Hyrule Edition.
- None of the Prizes can be exchanged for cash or any other equivalent nor sold or transferred to a third party without our formal prior approval, such approval not to be unreasonably withheld or delayed.

4. How much will it cost me to enter the Prize Draw?

Entry is free of charge. No additional purchase is necessary.

5. Selection of Winner(s)

- After the Event and certainly before Thursday 31st October 2024, the draws for the Prizes from all the Prize Draw entries received via the App will take place and those selected will become winners in accordance with these Terms and Conditions ("**the Winner(s)**"),
- If you are a Winner, we reserve the right to verify your eligibility and to check or validate your identity. If you have been asked for proof of your identity and/or your eligibility, via the App or your email address, your failure to provide such proof within fourteen (14) days could result in your disqualification from the Prize Draw and a fresh Winner being selected in your place. All personal details and information you supply must be truthful and accurate.
- Each Winner will be notified via email. In order to redeem each Prize, each Winner will be required to send their acceptance to us via the App or via email, so that the Prizes can be despatched to the Winners.
- If you are a Winner, we may ask your permission to take your photograph or we may ask you to provide a photograph of yourself. Subject to receiving your consent, you authorise us to use such image and likeness of you in any media for our own promotional purposes only.
- We must either publish or make available information that indicates that a valid Prize Draw took place. To comply with this obligation, we will send the surname and county of the Winners of the Prizes to anyone who emails us or writes to the address set out in paragraph 1 (enclosing a self-addressed envelope) within one month after the Prize Draw is drawn. If you object to your surname and county being published or made available, please contact us at the email address at the top of these Terms and Conditions. In such circumstances, you should note that we must still provide the information and the Winners' details to the Advertising Standards Authority, on request.

a. How will we use your personal details?

We will only use your personal details to operate the Prize Draw to verify your identity and eligibility, to notify you if you are a Winner and to use your surname and county as well as, with your consent, your photograph for promotional purposes only.

Your personal details will be treated in accordance with our Privacy Policy from time to time and in accordance with the law as it relates to people's personal details. This link takes you to our Privacy Policy <https://privacy.reedexpo.com/en-gb.html>.

b. How far are we liable or responsible to you?

Nothing in these Terms and Conditions removes or limits our liability for fraud, for death or personal injury caused by our negligence or for any liability which cannot be limited or excluded by law. These Terms and Conditions also do not affect the rights that are granted to you as a consumer by law. Otherwise, we will not be liable to you for any matter relating to the Prize Draw offered by us. We will also not be liable to you if you suffer loss or inconvenience because of the failures of persons or systems that we do not directly control – for example, mobile phone network operators, internet service providers, postal services, software providers and telephone traffic handlers.

c. The legal position of these terms and condition

These Terms and Conditions form a legally binding agreement between you and us. We reserve the right to change them and update them from time to time but, if we do so, we will post the changes on the Website.

The Prize Draw is run and organised by us strictly in accordance with the laws of England and Wales. These terms and conditions shall be governed by the laws of England and Wales and the parties submit to the exclusive jurisdiction of the courts of England.

General

These Terms and Conditions were last updated on **17th October 2024**.